

Clean Up Georgia 2010
OUR ACTIVITY DETAILS
Clean up the world

In support of: Clean Up the World Weekend

Category: Waste

Local Supporters: Financial support of Sida (Swedish International Development Cooperation Agency)

Implemented by: NGO Consortium - Greens Movement of Georgia/Friends of Earth Georgia and EcoVision – The Union for Sustainable Development

Wide Clean Up campaign – “Clean Up the World, Clean Up Georgia!” took place in Georgia on 17, 18, 19 September 2010.

The campaign was highly supported by The Ministry of Environment Protection and Natural Resources of Georgia. Minister Mr. Goga khachidze was personally involved in the campaign and actively participated in clean up activities.

Special information flyers on forthcoming Clean Up Campaign were distributed in all Administrative Districts of Georgia. Large advertising banners were installed on all central highways of the country.

Agitation video clip was prepared and broadcasted by all leading TV channels of Georgia.

Tbilisi, the capital of Georgia and other 56 Administrative Districts of Georgia were simultaneously involved in the campaign, among them local municipalities, business sector representatives, students, schools, and individuals. International organization and number of foreign embassy representatives also joined us during the 3-day action. The campaign was held under the motto – Communities caring for nature!

Waste Management Municipal Department at Tbilisi and local Municipalities were also actively involved in the campaign. In particular, all amount of collected waste was transported and disposed on special disposal sites by above mentioned Waste Management Municipal Departments.

According to estimated data about 29655 persons participated in the action all around the country and totally 1013 m³ waste was collected, transported and disposed.

Results of Clean Up Georgia campaign according to the regions
17, 18, 19 September 2010

Region	Number of administrative districts	Number of participants	Cleaned up area (hectare)	Collected waste (M ³)
Imereti	11 Districts + Kutaisi	7580	184,5	212
Guria	3 Districts	580	15	40
Racha-Lechkhumi, Kvemo svaneti	2 Districts	650	12	45
Samegrelo-zemo svaneTi	4 Districts + Poti	1140	20	65
Samtskhe-Javakheti	6 Districts	605	11	60
Shida Kartli	3 Districts + Surami	550	9	45
Kvemo Kartli	6 Districts + Rustavi	2030	190,5	201
Kakheti	8 Districts + Telavi	6400	64	205
Mtskheta-Mtianeti	4 Districts + Tserovani	9600	43,5	110
Achara	Batumi	120	4	10
Tbilisi	Lisi Lake Tbilisi Sea Digomi park	400	14	20
Total	56 Districts and 7 cities	29655	567,5	1013

Some videos and additional info on Clean Up Georgia campaign can be found on following links:

<http://www.ick.ge/ka/photogalleries/2811-2010-09-17-11-04-51.html>

<http://www.khobi.ge>

<http://www.youtube.com/watch?v=g6kvBdy7AWI>

http://www.myvideo.ge/?video_id=1068648

Event photo gallery



Clean Up action around the Lisi lake (Tbilisi)
Minister of Environment Protection Mr. Goga khachidze in the middle in green waistcoat



Clean Up action at Tbilisi Sea recreation zone (Tbilisi)



Clean Up action in Digomi Park (Tbilisi)



Clean Up action in Akhaltsikhe District



Clean Up action in Batumi



Clean Up action in Gori



Clean Up action in Gurjaani



Large advertising banners were installed on all central highways of the country



Clean Up action in Kazbegi



Clean Up action in Kharagauli



Clean Up action in Khobi



Clean Up action in Kvemo Kartli



Clean Up action in Kvemo Kvareli



Clean Up action in Mtskheta



Clean Up action in Kvareli



Clean Up action in Qareli



Clean Up action in Sagarejo



Clean Up action in Signagi



Clean Up action in Zestafoni



Clean Up action in Zugdidi